

Company was established in order to serve in toy sector in 1975. Dolu, as a toy manufacturer, has been carrying out services of sales, production and marketing in world standards by reaching domestic and international market network. Majority of its total production has been exporting to 85 countries.

Dolu maintains its leadership position in production of toys and child supplies for children under 36 months and above 3 years. Dolu manufactures its products in accordance with regulations also uses raw materials and semi-finished substances as suitable for child health. Dolu products are tested in laboratories by international notified bodies, which are SGS and Intertek, and carried CE mark.

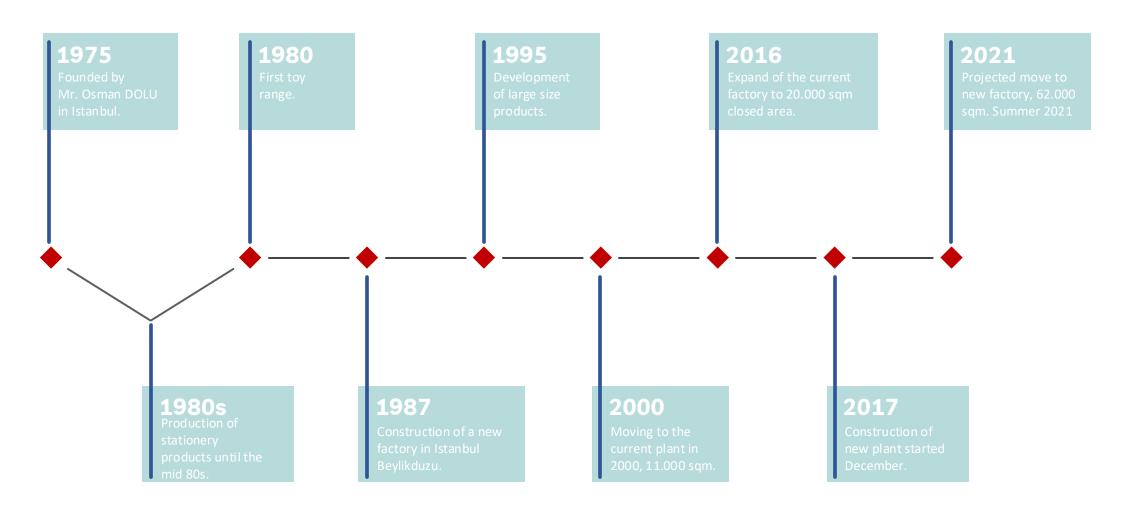
Dolu carries out its works regarding plastic toy production, which mentioned above, within a specific quality system in domestic and international field. In line with demands of company and costumers, for the purpose of protecting its strategy and reaching to customer satisfaction within existed market network creates necessary organizations and plannings and also produces projected product/service. Dolu is in an effort of carrying out productive and perfect of its works and services which have been given. Staff are educated and raised awareness with perpetual training programs.

Dolu's quality policy assertive; vision contemporary; mission visionary.

Dolu commits to carry out ceaseless development in competence and happiness of employees, costumers' satisfaction and to render company leader in its sector, quality and efficient production and services within sensitivity awareness to social environment.



#### **DOLU HISTORY**











- Manufacturing capabilities with injection and blowmoulding technologies.
- 5.000 tons of plastic processing per year capacity.
- 10.000 pcs of medium size plastic toy production capacity per day.
- No customs duty to EU and most markets.
- Short lead times and close location to major markets with easy access.
- Largest toy exporter of Turkey.
- BSCI compliance.
- Production in its own facility with uniquely owned moulds.
- In house design and tooling dept.
- New investments on nursery products under Dolu Nuve collection

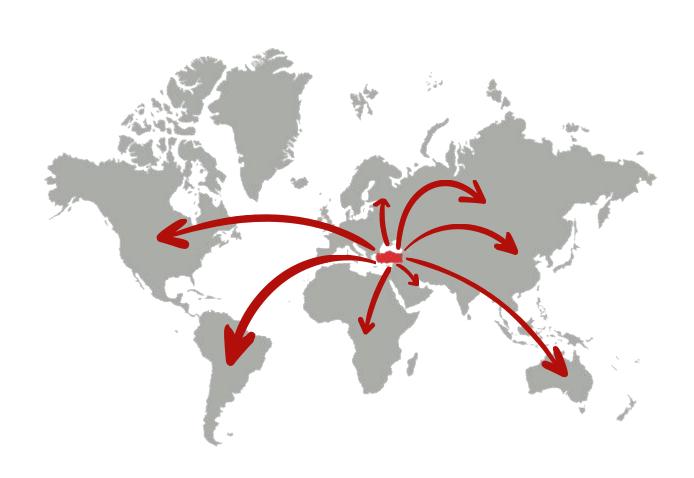




#### WORLDWIDE DISTRIBUTION

Our distributors around the world are focused on building solid relationships with partners. Today, the Dolu brand is distributed in more than 85 countries and distributors provide a level of sales service to both the retailer and the end-user.

Distributors also offer marketing support to ensure on-going success of the brand in their stores.



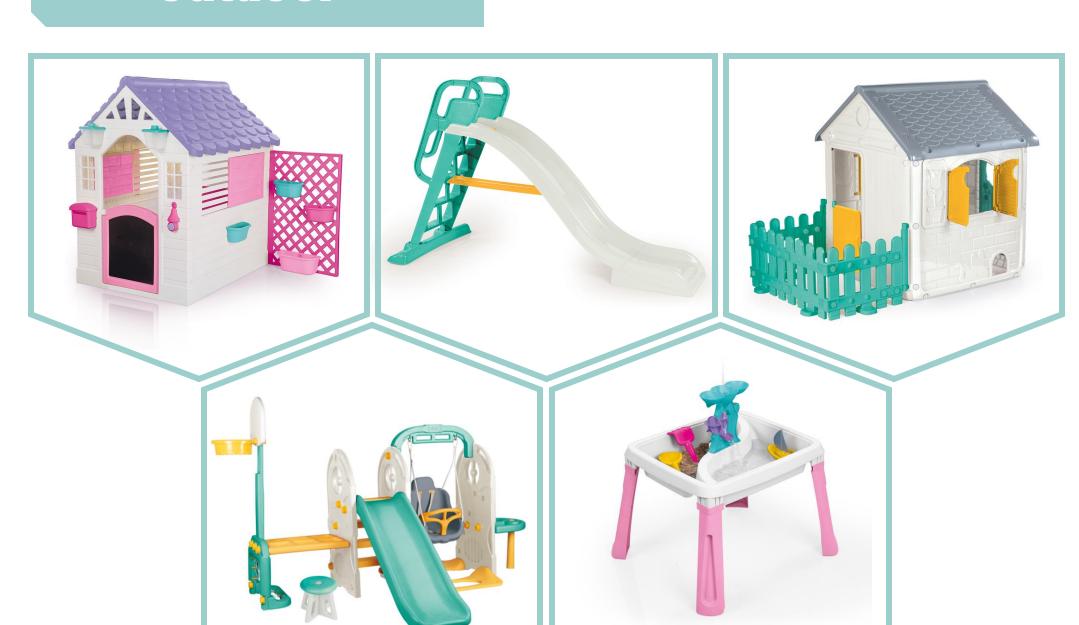




#### **EMEA:**

UK | France | Italy | Germany | Belgium | Ireland | Russia | Poland | Ukraine | Spain | Portugal | Lithuania | Hungary | Greece | Albania | Belarus | Bosnia & Hercegovina | Bulgaria | Crotia | Czech Republic | Denmark | Malta | Kosove | Norway | Macedonia | Moldovia | Romania | Serbia | Switzerland | Cyprus | Slovenia | Norway | Austria | Netherlands | Sweden | Estonia | Slovakia | Turkey | Estonia | South Africa | Algeria | Egypt | Libya | Congo | Georgia | Azerbaijan | Iraq | Israel | Jordan | Kuwait | Lebanon | Morocco | Nigeria | Tunisia | UAE | Umman | Saudi Arabia | Finland | Montenegro | Congo | Ghana

## Outdoor



# **Wheel Toys**













### **Pre-School**



Dolu

# **Role Play Toys**











